

Ticker: **MCD US EQUITY**

McDonald's Corp (New York: MCD, Currency: USD)

Sector: Productos de consumo no básico Industry: Hoteles, restaurantes y recrea Sub-Industry: Restaurantes

Website	corporate.mcdonalds.com
Number of Employees	150,000
Ticker:	MCD US

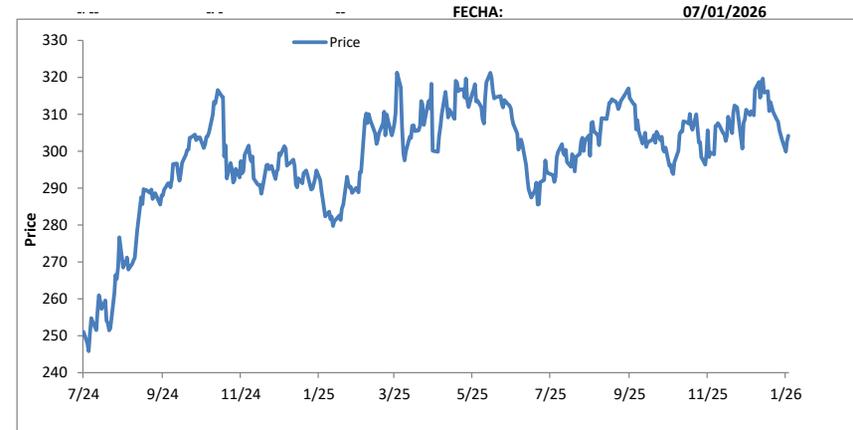
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↑ **304.16** +1.39

McDonald's Corporation franquicia y opera una cadena de comida rápida. Ofrece diversos productos alimenticios, refrescos y bebidas sin alcohol. Atiende a clientes en todo el mundo.

Stock Quote & Chart (Currency: USD)			
Last (delayed quote)	304.16	Market Cap (MM)	216,608.9
Open	305.33	Shares Out. (MM)	712.2
Previous Close	302.77	Float %	100.0%
Change	2.91	Shares sold short (MM)	8,212,267.0
Change %	0.97	Dividend Yield %	2.4
Day High/Day Low	307.0 / 303.3	Diluted EPS Excl. XO	
52 Wk High/52 Wk low	326.3 / 276.5	P / Diluted EPS Before XO	
Volume (MM)	4.10	Beta	0.50
Avg. Vol - 3 mo (MM)	3.14		

Financial Information (Currency: USD, in mm)			
Revenue - LTM	26,265.0	Cash & ST Invst.	1,085
EBIT - LTM	12,105.0	Total Assets	55,182.0
EBITDA - LTM	14,281.0	Total Debt	51,948.0
Net Income - LTM	8,416.0	Total Liabilities	58,979.0
Total Enterprise Value	270,014	Total Equity	-3,797.0
TEV/ Total Revenue	10.3 x	Cash from Operations - LTM	10,486.0
TEV/ EBITDA	18.9 x	Cash from Investing - LTM	-3,493.0
		Cash from Financing -LTM	-5,798.0

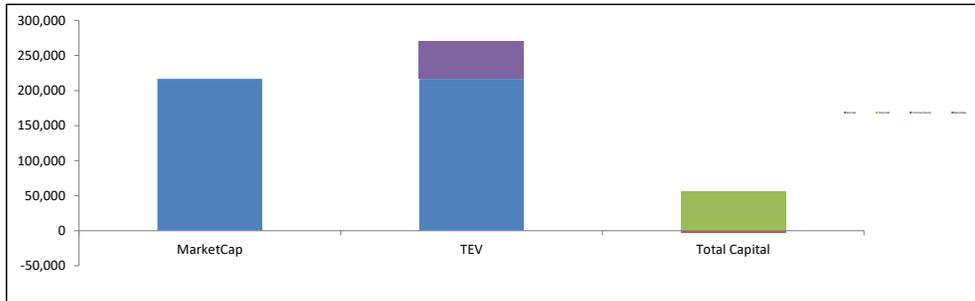


Company Notes	
2024 Q4	2015 A1 GAAP Net Income Includes: (in millions, pre-tax) A loss of \$235.100 from Other One Time Items A gain of \$135.000 from Disposal of Assets A gain of \$145.900 from Sale of Business
2016 Q1 GAAP Net Income includes(in millions) pre tax: A loss of \$1.2 million from other one time items	2015 Q4 GAAP Net Income Includes: (in millions, pre-tax) A loss of \$73.900 from Other One Time Items A gain of \$61.800 from Sale of Business A gain of \$135.000 from Disposal of Assets
2015 A1 GAAP Net Income Includes: (in millions, pre-tax) A loss of \$235.100 from Other One Time Items A gain of \$135.000 from Disposal of Assets A gain of \$145.900 from Sale of Business	2015 Q1 GAAP Net Income Includes, (in millions, pre-tax): A loss of \$157.000 from Asset Write Down A loss of \$38.000 from Restructuring
2015 Q4 GAAP Net Income Includes: (in millions, pre-tax) A loss of \$73.900 from Other One Time Items A gain of \$61.800 from Sale of Business A gain of \$135.000 from Disposal of Assets	2013 A1 GAAP Net Income Includes: (in millions, pre-tax)
2015 Q1 GAAP Net Income Includes, (in millions, pre-tax): A loss of \$157.000 from Asset Write Down A loss of \$38.000 from Restructuring	2012 A1 GAAP Net Income includes, (in millions, pre-tax): a loss of \$8.000 from Impairment
2013 A1 GAAP Net Income Includes: (in millions, pre-tax)	
2012 A1 GAAP Net Income includes, (in millions, pre-tax): a loss of \$8.000 from Impairment	

Key Board Members		
Name	Title	Organization
Paul S Walsh	Chairman	Chime Communications Plc
	Chairman	Mclaren Automotive Ltd
	Chairman	Mclaren Automotive Holdings Lt
	Lead Director	Vintage Wine Estates Inc
	Board Member	Upl Corp Ltd
	Board Member	Mcdonald'S Corp
	Board Member	Pace Holdings Corp
Miles D White	Board Member	Fedex Corp
	Chairman	Culver Educational Foundation
	Board Member	Us-India Business Council
	Board Member	Us-China Business Council
Lloyd H Dean	Board Member	Mcdonald'S Corp
	Board Member	Lytic Opera Of Chicago
	Board Member	Progyny Inc
	Board Member	Guidehouse Llp
	Board Member	Mcdonald'S Corp
Akira Kawamura	Board Member	Dignity Health
	Board Member	Mercy Housing Inc
	Trustee	Commonspirit Health
	Board Member	Mcdonald'S Corp
	Managing Partner	Synetro Group
	Co-Ceo/Partner	Flagship Pioneering Inc
	Ceo/Co-Founder	Montai Therapeutics
	Board Member	Handshake Corp
	Board Member	Workboard Inc
	Board Member	Applovin Corp
Margaret Mary H Georgiadis "Marg	Board Member	Catalyst
	Board Member	Ancestry.Com Inc
	Board Member	Mcdonald'S Corp

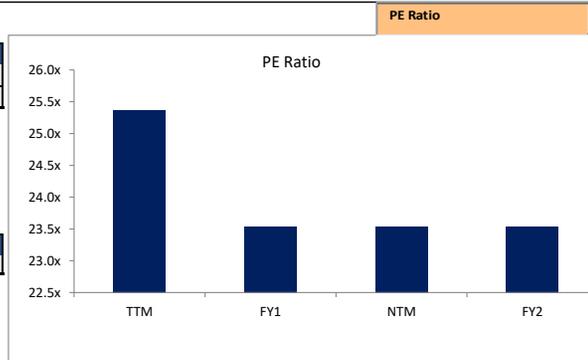
Ticker: MCD US EQUITY		McDonald's Corp										
Period Type: Annuals		Sector: Productos de consumo no básico Industry: Hoteles, restaurantes y recrea Sub-Industry: Restaurantes										
FY	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	0FY	-0FQ	1FY	2FY	3FY	
Key Financials												
For the Fiscal Period Ending	Actuals							LTM	Estimates			
	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022	31/12/2023	30/09/2025	30/09/2025	31/12/2025	31/12/2026	31/12/2027	
Currency	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD	
International Business Machines Corp. es una empresa de servicios de TI y consultoría. Mediante su plataforma, ofrece analítica, infraestructura de TI, nube, o...												
Total Revenue	21,257.9	21,364.4	19,207.8	23,222.9	23,182.6	25,493.7	25,920.0	7,078.0	25,920.0	6,805.5	6,805.5	
Growth Over Prior Year	(6.8%)	0.5%	(10.1%)	20.9%	(0.2%)	10.0%	1.7%	1.3%	6.5%	6.5%	6.5%	
Gross Profit	12,992.0	11,403.2	10,019.1	12,840.6	13,452.0	14,795.0	15,049.0	18,179.0	--	--	--	
Margin %	61.1%	53.4%	52.2%	55.3%	58.0%	58.0%	58.1%	256.8%	--	--	--	
EBITDA	10,304.6	12,294.5	10,554.7	13,784.4	12,717.7	15,167.2	15,391.0	14,281.0	3,686.5	3,686.5	3,686.5	
Margin %	48.5%	57.5%	55.0%	59.4%	54.9%	59.5%	59.4%	201.8%	14.2%	54.2%	54.2%	
EBIT	8,822.6	9,069.8	7,324.0	10,356.0	9,371.0	11,646.7	11,712.0	12,105.0	3,129.5	3,129.5	3,129.5	
Margin %	41.5%	42.5%	38.1%	44.6%	40.4%	45.7%	45.2%	171.0%	12.1%	46.0%	46.0%	
Earnings from Cont. Ops.	5,924.3	6,025.4	4,730.5	7,545.2	6,177.4	8,468.8	8,223.0	8,416.0	--	--	--	
Margin %	27.9%	28.2%	24.6%	32.5%	26.6%	33.2%	31.7%	118.9%	--	--	--	
Net Income	5,924.3	6,025.4	4,730.5	7,545.2	6,177.4	8,468.8	8,223.0	8,416.0	2,159.2	2,159.2	2,159.2	
Margin %	27.9%	28.2%	24.6%	32.5%	26.6%	33.2%	31.7%	118.9%	8.3%	31.7%	31.7%	
Diluted EPS Excl. Extra Items	7.5	7.9	6.3	10.0	8.3	11.6	11.4	11.7	3.0	3.0	3.0	
Growth Over Prior Year	18.4%	4.5%	(19.9%)	59.1%	(17.0%)	38.8%	(1.5%)	2.9%	6.6%	6.6%	6.6%	

Current Capitalization (Millions)	
Currency	USD
Share Price (USD)	304.16
Shares Out.	712.15
Market Capitalization (USD)	216,608.87
- Cash & Short Term Investments	2,413.00
+ Total Debt	55,818.00
+ Pref. Equity	0.00
+ Total Minority Interest	0.00
= Total Enterprise Value (USD)	270,013.87
Book Value of Common Equity	-2,163.00
+ Pref. Equity	0.00
+ Total Minority Interest	0.00
+ Total Debt	55,818.00
= Total Capital	53,655.00



Valuation Multiples based on Current Capitalization					
For the Fiscal Period Ending	Actual	LTM	Estimates		
	30/09/2025	30/09/2025	30/09/2025	30/09/2025	30/09/2025
TEV/Total Revenue	10.0x	10.3x	37.5x	37.5x	37.5x
TEV/EBITDA	16.8x	18.9x	16.6x	16.6x	16.6x
TEV/EBIT	21.1x	22.3x	19.4x	19.4x	19.4x
P/Diluted EPS Before Extra	25.5x	25.9x	--	--	--
P/BV	--	--	--	--	--
Price/Tang BV	--	--	--	--	--

Valuation Multiples for Chart				
For the Fiscal Period Ending	TTM	FY1	NTM	FY2
PE Ratio	25.4x	23.5x	23.5x	23.5x
TEV / EBITDA	18.9x	16.6x	16.6x	16.6x
Price / CF	20.8x	18.6x	18.6x	18.6x
Price / Book	0.0x	0.0x	0.0x	0.0x
Dividend Yield	2.4x	2.4x	2.4x	2.4x



Ticker: MCD US EQUITY	MCD US EQUITY Ascend	Currency Reporting Change	USD
Period Type: Annuals	Consolidated Yes	Accounting Mixed	

McDonald's Corp

Sector: Productos de consumo no básic Industry: Hoteles, restaurantes y recrea Sub-Industry: Restaurantes

Y	-10FY	-9FY	-8FY	-7FY	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	0FY
Income Statement											
Income Sheet as of:											
Currency	31/12/2014 USD	31/12/2015 USD	31/12/2016 USD	31/12/2017 USD	31/12/2018 USD	31/12/2019 USD	31/12/2020 USD	31/12/2021 USD	31/12/2022 USD	31/12/2023 USD	31/12/2024 USD
Revenue	27,441.30	25,413.00	24,621.90	22,820.40	21,025.20	21,076.50	18,865.30	22,872.80	22,854.20	25,178.10	25,497.00
Other Revenue	-	-	-	-	232.70	287.90	342.50	350.10	328.40	315.60	423.00
Total Revenue	27,441.30	25,413.00	24,621.90	22,820.40	21,257.90	21,364.40	19,207.80	23,222.90	23,182.60	25,493.70	25,920.00
Cost Of Goods Sold	16,985.60	15,623.80	14,417.20	10,409.60	8,265.90	9,961.20	9,188.70	10,382.30	9,730.60	10,698.70	10,871.00
Gross Profit	10,455.70	9,789.20	10,204.70	12,410.80	12,992.00	11,403.20	12,840.60	12,840.60	13,452.00	14,795.00	15,049.00
Selling General & Admin Exp.	2,506.50	2,643.70	2,460.20	2,858.10	3,983.30	2,109.60	2,428.10	2,224.20	3,836.20	2,915.80	2,998.00
R & D Exp.	-	-	-	-	-	-	-	-	-	-	-
Depreciation & Amort.	-	-	-	-	-	-	-	-	-	-	-
Other Operating Expense/(Income)	-	-	-	-	186.10	223.80	267.00	260.40	244.80	232.50	339.00
Operating Expense, Total	2,506.50	2,643.70	2,460.20	2,858.10	4,169.40	2,333.40	2,695.10	2,484.60	4,081.00	3,148.30	3,337.00
Operating Income	7,949.20	7,145.50	7,744.50	9,552.70	8,822.60	9,069.80	7,324.00	10,356.00	9,371.00	11,646.70	11,712.00
Interest Expense	576.40	638.30	884.80	921.30	981.20	1,121.90	1,218.10	1,185.80	1,207.00	1,360.80	1,506.00
Interest Income	20.00	9.50	3.60	7.00	4.00	37.00	18.00	9.00	44.00	186.00	103.00
Net Interest Exp.	556.40	628.80	881.20	914.30	977.20	1,084.90	1,200.10	1,176.80	1,163.00	1,174.80	1,403.00
Currency Exchange Gains (Loss)	-	-	-	26.00	5.00	(48.00)	(3.00)	37.40	(134.00)	(19.00)	6.00
Other Non-Operating Inc. (Exp.)	20.80	(39.00)	(2.70)	38.90	24.30	14.80	(13.80)	13.90	516.60	(31.30)	(42.00)
EBT Excl. Unusual Items	7,372.00	6,555.70	6,866.00	8,573.50	7,816.10	8,018.10	6,140.70	9,127.90	7,825.40	10,522.20	10,345.00
Impairment of Goodwill	-	-	-	-	-	-	-	-	-	-	-
Gain (Loss) On Sale Of Assets	-	-	-	-	-	-	-	-	-	-	-
Asset Writedown	-	-	-	-	-	-	-	-	-	-	-
Legal Settlements	-	-	-	-	-	-	-	-	-	-	-
Other Unusual Items	-	-	-	-	-	-	-	-	-	-	-
EBT Incl. Unusual Items	7,372.00	6,555.70	6,866.00	8,573.50	7,816.10	8,018.10	6,140.70	9,127.90	7,825.40	10,522.20	10,345.00
Income Tax Expense	2,614.20	2,026.40	2,179.50	3,381.20	1,891.80	1,992.70	1,410.20	1,582.70	1,648.00	2,053.40	2,122.00
Earnings from Cont. Ops.	4,757.80	4,529.30	4,686.50	5,192.30	5,924.30	6,025.40	4,730.50	7,545.20	6,177.40	8,468.80	8,223.00
Extraord. Item & Account. Change	-	-	-	-	-	-	-	-	-	-	-
Minority Int. in Earnings	-	-	-	-	-	-	-	-	-	-	-
Net Income	4,757.80	4,529.30	4,686.50	5,192.30	5,924.30	6,025.40	4,730.50	7,545.20	6,177.40	8,468.80	8,223.00
Pref. Dividends	-	-	-	-	-	-	-	-	-	-	-
Other Adj	-	-	-	-	-	-	-	-	-	-	-
NI to Common Incl Extra Items	4,757.80	4,529.30	4,686.50	5,192.30	5,924.30	6,025.40	4,730.50	7,545.20	6,177.40	8,468.80	8,223.00
Abnormal Losses (Gains)	38.90	235.10	58.20	(1,553.00)	(38.00)	34.00	(0.10)	(306.60)	1,086.80	252.30	237.00
Tax Effect on Abnormal Items	(13.62)	(82.29)	(20.37)	1,243.55	7.98	(91.14)	0.02	64.39	(228.23)	(52.98)	(62.37)
NI to Common Excl. Extra Items	4,783.09	4,682.12	4,724.33	4,882.85	5,894.28	5,968.26	4,730.42	7,302.99	7,035.97	8,668.12	8,457.63
Per Share Items											
Basic EPS	4.85	4.82	5.49	6.43	7.61	7.95	6.35	10.11	8.39	11.63	11.45
Basic EPS Excl. Extra Items	4.85	4.82	5.49	6.43	7.61	7.95	6.35	10.11	8.39	11.63	11.45
Weighted Avg. Basic Shares Out.	980.50	939.40	854.40	807.40	778.20	758.10	744.60	746.30	736.50	727.90	718.30
Diluted EPS	4.82	4.80	5.44	6.37	7.54	7.88	6.31	10.04	8.33	11.56	11.39
Diluted EPS Excl. Extra Items	4.82	4.80	5.44	6.37	7.54	7.88	6.31	10.04	8.33	11.56	11.39
Weighted Avg. Diluted Shares Out.	986.30	944.60	861.20	815.50	785.60	764.90	750.10	751.80	741.30	732.30	721.90
Normalized Basic EPS	4.82	4.97	5.70	6.66	7.90	7.84	6.05	9.28	10.10	11.94	11.72
Normalized Diluted EPS	4.85	4.96	5.48	5.99	7.50	7.81	6.31	9.72	9.49	11.83	11.72
Dividends per Share	-	-	-	-	-	-	-	-	-	-	-
Payout Ratio %	67.59	71.31	65.25	59.70	54.96	59.45	79.33	51.94	67.47	53.52	59.22
Supplemental Items											
EBITA	8,054.40	-	-	-	9,001.70	9,295.50	7,324.00	-	-	-	-
EBIT	7,949.20	7,145.50	7,744.50	9,552.70	8,822.60	9,069.80	7,324.00	10,356.00	9,371.00	11,646.70	11,712.00
As Reported Total Revenue*	27,441.30	25,413.00	24,621.90	22,820.40	21,257.90	21,364.40	19,207.80	23,222.90	23,182.60	25,493.70	25,920.00
Effective Tax Rate %	35.46	30.91	31.74	39.44	24.20	24.85	22.96	17.34	21.06	19.51	20.51
Normalized Net Income	4,783.09	4,682.12	4,724.33	4,882.85	5,894.28	5,968.26	4,730.42	7,302.99	7,035.97	8,668.12	8,457.63
Interest Capitalized	14.80	9.40	7.10	5.30	5.60	7.40	-	-	-	-	-
Supplemental Operating Expense Items											
Net Rental Exp.	-	-	-	-	-	-	-	-	-	-	-
Stock-Based Comp., Unallocated	112.80	110.00	131.30	117.50	125.10	109.60	92.40	139.20	166.70	175.20	172.00
Stock-Based Comp., Total	112.80	110.00	131.30	117.50	125.10	109.60	92.40	139.20	166.70	175.20	172.00

Ticker:	MCD US EQUITY
Period Type	Annuals

MCD US EQUITY	Ascend
Consolidated	Yes

Currency	Reporting	Change	USD
Accounting	Mixed		

McDonald's Corp

Sector: Productos de consumo no básico Industry: Hoteles, restaurantes y recrea Sub-Industry: Restaurantes

Y	-10FY	-9FY	-8FY	-7FY	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	-0FY
Balance Sheet											
Balance Sheet as of:	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022	31/12/2023	31/12/2024
Currency	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD
ASSETS											
Cash And Equivalents	2,077.90	7,685.50	1,223.40	2,463.80	866.00	898.50	3,449.10	4,709.20	2,583.80	4,579.30	1,085.00
Short Term Investments	-	-	-	-	-	-	-	-	-	-	-
Total Cash & ST Investments	2,077.90	7,685.50	1,223.40	2,463.80	866.00	898.50	3,449.10	4,709.20	2,583.80	4,579.30	1,085.00
Accounts & Notes Receivable	1,214.40	1,298.70	1,474.10	1,976.20	2,441.50	2,224.20	2,110.30	1,872.40	2,115.00	2,488.00	2,383.00
Total Receivables	1,214.40	1,298.70	1,474.10	1,976.20	2,441.50	2,224.20	2,110.30	1,872.40	2,115.00	2,488.00	2,383.00
Inventories	110.00	100.10	58.90	58.80	51.10	50.20	51.10	55.60	52.00	52.80	56.00
Prepaid Exp.	783.20	558.70	565.20	828.40	694.60	385.00	632.70	511.30	673.40	866.30	1,074.00
Restricted Cash	-	-	-	-	-	-	-	-	-	-	-
Other Current Assets	-	-	1,527.00	-	-	-	-	-	-	-	-
Total Current Assets	4,185.50	9,643.00	4,848.60	5,327.20	4,053.20	3,557.90	6,243.20	7,148.50	5,424.20	7,986.40	4,598.00
Net Property, Plant & Equipment	24,557.50	23,117.60	21,257.60	22,448.30	22,842.70	37,421.20	38,785.90	38,272.60	36,339.30	38,422.00	38,634.00
Long-term Investments	-	-	-	-	-	-	-	-	-	-	-
Deferred Charges, LT	-	-	-	-	-	-	-	-	-	-	-
Other Long-Term Assets	5,484.40	5,178.10	4,917.70	6,028.20	5,915.30	6,531.70	7,597.70	8,433.20	8,672.10	9,738.40	11,950.00
Total Assets	34,227.40	37,938.70	31,023.90	33,803.70	32,811.20	47,510.80	52,626.80	53,854.30	50,435.60	56,146.80	55,182.00
LIABILITIES											
Accrued Exp.	-	-	-	-	-	-	-	-	-	-	-
Short-term Borrowings	-	-	77.20	-	-	680.10	2,945.10	705.50	661.10	2,880.50	636.00
Accounts Payable	860.10	874.70	756.00	924.80	1,207.90	988.20	741.30	1,006.80	980.20	1,102.90	1,029.00
Curr. Income Taxes Payable	166.80	154.80	267.20	265.80	228.30	331.70	741.10	360.70	274.90	705.10	361.00
Other Current Liabilities	1,721.00	1,920.90	2,367.90	1,700.00	1,537.30	1,621.00	1,753.70	1,947.00	1,885.90	2,170.50	1,835.00
Total Current Liabilities	2,747.90	2,950.40	3,468.30	2,890.60	2,973.50	3,621.00	6,181.20	4,020.00	3,802.10	6,859.00	3,861.00
Long-Term Debt	14,935.70	24,122.10	25,878.50	29,536.40	31,075.30	46,875.90	48,518.10	48,643.60	48,037.90	50,210.60	51,312.00
Unearned Revenue, Non-Current	-	-	-	-	627.80	660.60	702.00	738.30	757.80	790.10	778.00
Other Non-Current Liabilities	3,690.40	3,778.30	3,881.40	4,644.70	4,393.00	4,563.60	5,050.40	5,053.40	3,841.20	2,993.80	3,028.00
Total Liabilities	21,374.00	30,850.80	33,228.20	37,071.70	39,069.60	55,721.10	60,451.70	58,455.30	56,439.00	60,853.50	58,979.00
Pref. Stock, Non-Redeem.	-	-	-	-	-	-	-	-	-	-	-
Total Pref. Equity	-	-	-	-	-	-	-	-	-	-	-
Minority Interest	-	-	-	-	-	-	-	-	-	-	-
Additional Paid In Capital	6,255.70	6,550.00	6,774.50	7,089.00	7,392.60	7,670.50	7,920.20	8,248.20	8,563.70	8,909.50	9,298.00
Retained Earnings	43,294.50	44,594.50	46,222.70	48,325.80	50,487.00	52,930.50	53,908.10	57,534.70	59,543.90	63,479.90	66,834.00
Treasury Stock	(35,177.10)	(41,176.80)	(52,108.60)	(56,504.40)	(61,528.50)	(66,328.60)	(67,066.40)	(67,810.20)	(71,624.40)	(74,640.10)	(77,375.00)
Comprehensive Inc. and Other	(1,519.70)	(2,879.80)	(3,092.90)	(2,178.40)	(2,609.50)	(2,482.70)	(2,586.80)	(2,573.70)	(2,486.60)	(2,456.00)	(2,554.00)
Total Common Equity	12,853.40	7,087.90	(2,204.30)	(3,268.00)	(6,258.40)	(8,210.30)	(7,824.90)	(4,601.00)	(6,003.40)	(4,706.70)	(3,797.00)
Total Equity	12,853.40	7,087.90	(2,204.30)	(3,268.00)	(6,258.40)	(8,210.30)	(7,824.90)	(4,601.00)	(6,003.40)	(4,706.70)	(3,797.00)
Total Liabilities And Equity	34,227.40	37,938.70	31,023.90	33,803.70	32,811.20	47,510.80	52,626.80	53,854.30	50,435.60	56,146.80	55,182.00
Supplemental Items											
Total Shares Out. on Filing Date	962.90	906.80	819.30	794.10	767.10	746.30	745.40	744.80	731.30	722.70	715.20
Total Shares Out. on Balance Sheet Date	962.90	906.80	819.30	794.10	767.10	746.30	745.40	744.80	731.30	722.70	715.20
Book Value/Share	13.35	7.82	(2.69)	(4.12)	(8.16)	(11.00)	(10.50)	(6.18)	(8.21)	(6.51)	(5.31)
Tangible Book Value	10,118.10	4,571.60	(4,540.80)	(5,647.70)	(8,599.00)	(10,887.70)	(10,598.00)	(7,383.50)	(8,903.80)	(7,747.10)	(6,942.00)
Tangible Book Value/Share	10.51	5.04	(5.54)	(7.11)	(11.20)	(14.59)	(14.22)	(9.91)	(12.18)	(10.72)	(9.71)
Total Debt	14,935.70	24,122.10	25,955.70	29,536.40	31,075.30	47,556.00	51,463.20	49,349.10	48,699.00	53,091.10	51,948.00
Net Debt	12,857.80	16,436.60	24,732.30	27,072.60	30,209.30	46,657.50	48,014.10	44,639.90	46,115.20	48,511.80	50,863.00
Total Minority Interest	-	-	-	-	-	-	-	-	-	-	-
Inventories Method	-	-	-	-	-	-	-	-	-	-	-
Raw Materials in Inventory	-	-	-	-	-	-	-	-	-	-	-
Work in Progress Inventory	-	-	-	-	-	-	-	-	-	-	-
Finished Goods Inventory	-	-	-	-	-	-	-	-	-	-	-
Other Inventory Accounts	-	-	-	-	-	-	-	-	-	-	-
Accum. Allowance for Doubtful Accts	-	-	-	-	-	-	-	-	-	-	-
Full Time Employees	420,000.00	420,000.00	375,000.00	235,000.00	210,000.00	205,000.00	200,000.00	200,000.00	150,000.00	150,000.00	150,000.00

Ticker: MCD US EQUITY

Sort Ascend

Period Type Annuals

Consolidated Yes

Accounting Mixed

McDonald's Corp

Sector: Productos de consumo no básic Industry: Hoteles, restaurantes y recrea Sub-Industry: Restaurantes

Multiples		-10FY	-9FY	-8FY	-7FY	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	-0FY
		31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022	31/12/2023	31/12/2024
TEV / LTM Total Revenue	Close	3.8x	4.9x	5.1x	7.2x	7.8x	9.1x	10.8x	10.5x	10.3x	10.3x	10.0x
	Average	3.8x	3.9x	4.8x	5.9x	6.9x	8.5x	9.2x	11.6x	10.0x	10.8x	9.9x
	High	4.0x	4.9x	5.2x	7.2x	7.9x	9.3x	10.8x	12.9x	10.7x	11.4x	10.8x
	Low	3.5x	3.6x	4.3x	5.0x	6.3x	7.7x	7.0x	10.5x	9.0x	9.7x	8.9x
TEV / LTM EBITDA	Close	10.7x	14.2x	13.4x	15.0x	16.2x	15.8x	19.7x	17.7x	18.8x	17.3x	16.8x
	Average	10.3x	11.3x	14.0x	15.7x	14.4x	17.6x	16.0x	21.1x	16.8x	19.6x	16.6x
	High	11.0x	14.4x	15.2x	17.7x	16.2x	19.2x	19.7x	23.6x	18.8x	20.8x	18.2x
	Low	9.4x	10.3x	12.5x	13.4x	13.3x	15.9x	12.1x	17.8x	15.2x	17.4x	14.9x
TEV / LTM EBIT	Close	13.0x	17.3x	16.1x	17.1x	18.9x	20.2x	26.5x	22.5x	24.3x	21.6x	21.1x
	Average	12.1x	13.6x	17.0x	18.8x	16.5x	20.5x	20.5x	28.4x	21.4x	25.4x	20.7x
	High	13.1x	17.5x	18.5x	21.1x	18.9x	22.5x	26.5x	31.7x	24.3x	26.8x	22.7x
	Low	11.1x	12.4x	15.2x	16.0x	15.2x	18.6x	15.5x	22.5x	19.3x	21.7x	18.6x
Price / LTM EPS	Close	19.3x	23.8x	22.2x	28.7x	23.7x	25.3x	34.0x	27.6x	27.8x	25.1x	24.7x
	Average	17.4x	20.7x	24.2x	27.1x	27.7x	26.4x	25.8x	37.1x	26.1x	29.4x	23.9x
	High	19.3x	24.8x	26.5x	31.8x	31.6x	29.5x	34.0x	42.6x	28.6x	31.5x	26.8x
	Low	15.9x	18.3x	22.2x	21.8x	23.7x	23.2x	17.6x	27.6x	22.8x	25.1x	20.8x
Price / Book Value	Close	7.0x	15.1x	--	--	--	--	--	--	--	--	--
	Average	6.0x	7.5x	15.4x	--	--	--	--	--	--	--	--
	High	7.0x	15.1x	16.8x	--	--	--	--	--	--	--	--
	Low	5.5x	6.7x	14.1x	--	--	--	--	--	--	--	--
Price / Tangible Book Value	Close	8.9x	23.4x	--	--	--	--	--	--	--	--	--
	Average	7.3x	9.6x	23.8x	--	--	--	--	--	--	--	--
	High	8.9x	23.4x	26.1x	--	--	--	--	--	--	--	--
	Low	6.7x	8.4x	21.9x	--	--	--	--	--	--	--	--
Price / Cash Flow	Close	13.7x	17.0x	17.2x	25.0x	19.8x	18.4x	25.5x	21.9x	26.3x	22.5x	22.0x
	Average	13.5x	14.6x	17.3x	21.0x	24.1x	22.1x	18.8x	27.9x	20.7x	27.8x	21.4x
	High	14.5x	17.5x	18.9x	25.0x	27.5x	24.7x	25.5x	31.9x	26.3x	29.8x	24.0x
	Low	12.4x	12.9x	15.9x	16.8x	19.8x	18.4x	12.8x	21.9x	18.1x	22.5x	18.6x
TEV / LTM FCF	Close	22.2x	23.5x	24.5x	37.6x	32.7x	26.2x	34.6x	28.2x	35.4x	29.8x	31.2x
	Average	22.4x	23.7x	23.9x	30.0x	36.2x	36.5x	26.6x	37.7x	26.7x	37.4x	28.3x
	High	24.1x	28.4x	26.2x	37.6x	41.3x	40.7x	34.6x	43.2x	35.4x	40.1x	31.8x
	Low	20.6x	21.0x	22.0x	24.1x	32.4x	26.2x	18.1x	28.2x	23.3x	29.8x	24.7x
Dividend Yield	Close	3.5	2.9	3.0	2.2	2.4	2.4	2.3	2.0	2.1	2.1	2.3
	Average	3.2	3.3	2.9	2.5	2.3	2.1	2.4	2.2	2.1	2.0	2.2
	High	3.5	3.7	3.1	3.0	2.6	2.4	3.5	2.5	2.4	2.3	2.5
	Low	3.0	2.7	2.6	2.1	2.0	1.9	2.1	1.9	1.9	1.9	2.0

McDonald's Corp

Sector: Productos de consumo no básico Industry: Hoteles, restaurantes y recrea Sub industry: Restaurantes

	10Q	9Q	8Q	7Q	6Q	5Q	4Q	3Q	2Q	1Q	0Q
Ratios											
For the Fiscal Period Ending	31/03/2023	30/06/2023	30/09/2023	31/12/2023	31/03/2024	30/06/2024	30/09/2024	31/12/2024	31/03/2025	30/06/2025	30/09/2025
Profitability											
Return on Assets	13.4%	16.0%	16.6%	15.9%	16.3%	15.9%	15.2%	14.8%	14.9%	14.8%	14.4%
Return on Capital	18.4%	21.3%	22.0%	21.0%	21.6%	20.9%	20.3%	19.5%	19.6%	19.2%	18.9%
Return on Equity	--	--	--	--	--	--	--	--	--	--	--
Margin Analysis											
Gross Margin	67.4%	67.8%	68.1%	67.6%	67.0%	68.0%	67.3%	69.1%	68.8%	69.6%	69.3%
SG&A Margin	--	--	--	--	--	--	--	--	--	--	--
EBITDA Margin	49.0%	53.3%	53.5%	53.4%	53.7%	53.1%	52.8%	53.3%	53.4%	54.0%	54.4%
EBT Margin	41.0%	45.4%	45.7%	45.7%	46.0%	45.3%	44.9%	45.2%	45.2%	45.8%	46.1%
Earnings from Cont. Ops Margin	42.9%	47.8%	47.9%	47.7%	44.4%	45.0%	46.4%	44.9%	44.5%	47.2%	47.4%
Net Income Margin	30.6%	35.6%	34.6%	33.8%	31.3%	31.2%	32.8%	31.6%	31.4%	32.9%	32.2%
Normalized Net Income Margin	35.2%	35.5%	34.9%	32.6%	31.6%	33.0%	33.9%	31.9%	32.3%	34.4%	33.5%
Free Cash Flow Margin	32.5%	17.6%	36.7%	27.0%	25.9%	16.3%	28.3%	28.6%	31.5%	18.3%	34.1%
Asset Turnover											
Total Asset Turnover	0.74	0.74	0.74	0.74	0.74	0.74	0.74	0.74	0.74	0.74	0.74
Fixed Asset Turnover	0.64	0.74	0.74	0.74	0.74	0.74	0.74	0.74	0.74	0.74	0.74
Accounts Receivable Turnover	139.5x										
Inventory Turnover	145.1x	146.7x	176.1x	156.4x	171.0x	169.1x	164.0x	151.2x	165.2x	161.4x	148.4x
Short Term Liquidity											
Current Ratio	1.5x	1.5x	1.7x	1.7x	0.8x	1.1x	0.8x	1.7x	1.7x	1.7x	1.6x
Quick Ratio	1.1x	1.1x	1.1x	1.1x	0.8x	0.8x	0.8x	1.1x	1.1x	1.1x	1.0x
Cash from Ops. to Fixed Liab.	0.8x	0.8x	0.7x	0.8x	0.8x						
Cap. Expend. to Debt	29.7x	30.4x	30.7x	30.7x	31.7x						
Cap. Expend. to EBITDA	3.4x	3.4x	3.1x								
Cap. Expend. to EBIT	36.7x	37.7x	38.7x								
Cap. Expend. to Free Cash Flow	4.1x	4.1x	4.4x								
Long Term Solvency											
Total Debt/Equity	--	--	--	--	--	--	--	--	--	--	--
Total Debt/Total	111.1%	111.1%	110.8%	108.7%	110.5%	110.2%	110.7%	107.9%	107.0%	106.7%	104.0%
LT Debt/Equity	--	--	--	--	--	--	--	--	--	--	--
LT Debt/Total	110.4%	109.9%	109.1%	101.8%	107.7%	108.8%	108.1%	106.4%	105.4%	103.8%	99.4%
Total Liabilities/Total Assets	107.7%	107.4%	101.4%	96.7%	99.9%	101.7%	98.0%	99.0%	98.0%	97.4%	93.4%
EBIT / Interest Exp.	7.62x	6.87x	6.27x	7.75x	7.35x	7.85x	8.17x	7.55x	7.04x	8.29x	8.27x
EBITDA / Interest Exp.	9.17x	10.99x	10.99x	11.49x	11.77x						
EBITDA / CapEx / Interest Exp.	7.64x	6.30x	6.20x	7.06x	7.36x	7.68x	7.68x	6.80x	6.80x	7.77x	7.16x
Total Debt/EBITDA	4.2x										
Net Debt/EBITDA	3.8x										
Adjusted P/E Ratio	6.03	6.47	6.15	6.03	6.14	6.05	6.03	6.11	6.14	6.01	--
Growth Rate Year											
Total Revenue	4.1%	11.4%	14.0%	8.1%	4.0%	(0.1%)	7.7%	(0.9%)	(1.0%)	5.4%	3.9%
Gross Profit	7.3%	11.4%	14.8%	8.1%	4.0%	(1.8%)	4.9%	1.0%	0.9%	6.1%	4.1%
EBITDA	8.1%	6.4%	14.8%	8.1%	7.4%	(4.8%)	0.4%	3.7%	(7.4%)	10.1%	5.3%
EBT	--	--	--	--	--	--	--	--	--	--	--
EBT	0.5%	8.1%	16.1%	8.0%	8.0%	(1.4%)	(0.6%)	3.4%	(1.3%)	10.7%	5.3%
Earnings from Cont. Ops.	61.3%	64.5%	16.8%	16.8%	7.0%	(1.0%)	(7.7%)	(1.7%)	(1.1%)	1.0%	1.0%
Net Income	31.4%	34.5%	16.9%	17.1%	7.0%	(1.5%)	(7.0%)	(1.1%)	(1.7%)	11.4%	10.0%
Normalized Net Income	16.8%	20.7%	7.4%	8.1%	8.1%	(0.1%)	(7.2%)	(7.2%)	(1.0%)	10.0%	10.0%
Diluted EPS before Extra	65.0%	66.9%	18.3%	8.1%	8.0%	(1.1%)	(1.1%)	(0.7%)	(7.3%)	17.1%	1.4%
Accounts Receivable	34.0%	14.4%	18.9%	17.6%	7.8%	0.6%	0.5%	(4.7%)	6.7%	6.1%	4.8%
Inventory	9.8%	11.0%	0.9%	1.0%	(16.7%)	(1.3%)	13.4%	6.1%	10.6%	16.4%	1.6%
Net PP&E	(1.7%)	1.4%	5.7%	4.7%	8.9%	8.9%	8.9%	8.9%	8.9%	8.9%	8.9%
Total Assets	7.7%	7.4%	11.3%	11.3%	7.9%	7.8%	7.8%	(1.7%)	5.3%	10.7%	7.9%
Table Book Value	(0.3%)	(1.1%)	(1.4%)	(1.7%)	(1.8%)	0.4%	8.7%	(8.5%)	(14.9%)	(7.9%)	(14.5%)
Common Equity	(2.6%)	(7.1%)	(7.4%)	(7.4%)	(14.0%)	(14.0%)	(14.0%)	(14.0%)	(14.0%)	(14.0%)	(14.0%)
Cash from Ops.	11.5%	170.7%	34.5%	11.1%	(1.3%)	(0.9%)	(0.7%)	5.7%	1.6%	18.3%	35.3%
Capital Expenditures	75.4%	20.7%	7.4%	42.7%	8.7%	28.7%	28.7%	44.4%	44.4%	18.4%	27.3%
Unlevered Free Cash Flow	10.7%	154.0%	29.7%	6.4%	(1.6%)	(1.6%)	(1.6%)	5.3%	1.8%	19.7%	24.5%
Unlevered Free Cash Flow	18.0%	(64.9%)	13.9%	11.9%	(4.7%)	(4.7%)	(4.7%)	4.7%	4.7%	(0.7%)	(0.7%)
Dividend per Share	10.1%	10.1%	10.1%	21.0%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%
F&B Four Year Years											
Total Revenue	7.3%	5.0%	3.9%	3.3%	4.3%	6.5%	8.7%	3.8%	(0.5%)	7.6%	7.8%
Gross Profit	8.4%	6.9%	8.3%	6.3%	6.3%	6.3%	6.3%	6.3%	6.3%	6.3%	6.3%
EBITDA	5.1%	4.8%	3.4%	7.1%	7.8%	7.5%	7.1%	6.0%	3.4%	5.5%	7.8%
EBT	--	--	--	--	--	--	--	--	--	--	--
EBT	5.4%	7.4%	3.4%	8.1%	8.9%	10.6%	7.4%	4.4%	3.9%	7.0%	3.9%
Earnings from Cont. Ops.	8.3%	7.8%	1.8%	11.1%	11.1%	11.1%	11.1%	11.1%	11.1%	11.1%	11.1%
Net Income	8.1%	7.0%	3.4%	11.5%	11.1%	11.1%	11.1%	11.1%	11.1%	11.1%	11.1%
Normalized Net Income	30.8%	20.7%	7.4%	8.1%	8.1%	8.1%	8.1%	8.1%	8.1%	8.1%	8.1%
Diluted EPS before Extra	0.3%	1.3%	5.5%	11.1%	11.1%	11.1%	11.1%	11.1%	11.1%	11.1%	11.1%
Accounts Receivable	0.4%	10.1%	10.9%	11.3%	14.4%	14.4%	14.4%	14.4%	14.4%	14.4%	14.4%
Inventory	6.6%	6.7%	(7.4%)	(7.4%)	(7.4%)	1.1%	11.5%	10.8%	(0.5%)	5.5%	7.5%
Net PP&E	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)	(1.7%)
Total Assets	(0.9%)	(1.8%)	(0.6%)	7.1%	7.0%	6.0%	7.6%	4.6%	4.1%	8.7%	7.9%
Table Book Value	(16.2%)	(1.5%)	(7.4%)	4.0%	(4.3%)	(5.9%)	(7.3%)	(10.7%)	(11.9%)	(11.9%)	(14.2%)
Common Equity	(10.7%)	(7.7%)	(7.4%)	(1.0%)	(10.7%)	(11.7%)	(11.7%)	(11.7%)	(11.7%)	(11.7%)	(11.7%)
Cash from Ops.	6.8%	(1.7%)	7.4%	(1.4%)	5.8%	6.3%	6.0%	0.3%	0.7%	0.3%	6.2%
Capital Expenditures	16.8%	4.4%	6.4%	5.0%	16.8%	16.8%	16.8%	16.8%	16.8%	16.8%	16.8%
Unlevered Free Cash Flow	4.5%	(4.7%)	7.8%	(6.5%)	3.7%	14.7%	1.0%	4.5%	(1.1%)	4.4%	(0.9%)
Unlevered Free Cash Flow	(0.8%)	(64.9%)	8.4%	(7.4%)	(1.1%)	(1.1%)	(1.1%)	1.1%	1.1%	1.1%	(7.4%)
Dividend per Share	8.5%	8.5%	(14.5%)	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%
F&B Five Year Years											
Total Revenue	7.8%	30.0%	7.3%	6.4%	6.4%	3.3%	5.5%	7.1%	1.7%	6.7%	4.4%
Gross Profit	10.1%	24.8%	8.8%	6.3%	7.7%	4.5%	4.7%	4.1%	3.4%	6.5%	6.7%
EBITDA	11.4%	31.4%	7.9%	9.7%	6.9%	3.9%	7.6%	6.9%	3.9%	10.1%	6.4%
EBT	--	--	--	--	--	--	--	--	--	--	--
EBT	12.4%	47.8%	8.1%	9.3%	6.7%	3.9%	7.7%	6.7%	4.4%	11.4%	4.7%
Earnings from Cont. Ops.	17.4%	64.4%	14.9%	14.9%	14.9%	14.9%	14.9%	14.9%	14.9%	14.9%	14.9%
Net Income	16.4%	64.4%	9.4%	14.0%	7.9%	(1.1%)	1.6%	7.7%	14.1%	14.8%	4.8%
Normalized Net Income	30.9%	15.0%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%
Diluted EPS before Extra	18.4%	64.7%	10.5%	14.0%	9.1%	(1.7%)	1.1%	8.7%	20.7%	20.7%	6.9%
Accounts Receivable	7.0%	(8.4%)	(7.1%)	5.4%	8.9%	10.0%	10.4%	8.4%	17.4%	11.4%	10.9%
Inventory	4.8%	7.0%	(7.1%)	(7.1%)	(7.1%)	(7.1%)	(7.1%)	(7.1%)	(7.1%)	(7.1%)	(7.1%)
Net PP&E	(0.7%)	(0.7%)	(1.7%)	(0.3%)	(0.3%)	(0.3%)	(0.3%)	(0.3%)	1.4%	4.6%	6.7%
Total Assets	(0.9%)	(1.9%)	(0.9%)	7.7%	1.5%	1.7%	1.1%	0.8%	5.5%	6.5%	7.7%
Table Book Value	(9.4%)	(1.5%)	(1.5%)	(0.9%)	(6.0%)	(1.5%)	1.3%	(0.7%)	(7.9%)	(11.7%)	(14.7%)
Common Equity	(10.7%)	(7.7%)	(7.4%)	(1.0%)	(10.7%)	(11.7%)	(11.7%)	(11.7%)	(11.7%)	(11.7%)	(11.7%)
Cash from Ops.	16.1%	(28.8%)	1.0%	7.7%	4.0%	(0.9%)	1.5%	(0.4%)	4.4%	47.9%	17.1%
Capital Expenditures	1.4%	20.0%	6.4%	5.0%	16.8%	16.8%	16.8%	16.8%	16.8%	16.8%	16.8%
Unlevered Free Cash Flow	11.7%	(39.8%)	(1.4%)	4.7%	1.4%	(1.4%)	(1.4%)	(1.4%)	7.7%	31.0%	0.3%
Unlevered Free Cash Flow	(0.7%)	(64.9%)	6.4%	(7.4%)							

Ticker: MCD US EQUITY	MCD US EQUITY	Ascend	Currency	Reporting	Change	USD
Period Type: Annuals	Consolidated	Yes	Accounting	Mixed		

McDonald's Corp

Sector: Productos de consumo no básico Industry: Hoteles, restaurantes y recrea Sub-Industry: Restaurantes

Y	-10FY	-9FY	-8FY	-7FY	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	-0FY
	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022	31/12/2023	31/12/2024
REVENUE											
Revenue by Product											
For the Fiscal Period Ending											
Revenue	27,441.30	25,413.00	24,621.90	22,820.40	21,257.90	21,364.40	19,207.80	23,222.90	23,182.60	25,493.70	25,920.00
Franchised Operated	18,169.00	16,488.00	15,295.00	12,719.00	11,012.00	11,656.00	10,726.00	13,085.00	14,106.00	15,436.00	15,715.00
Company Operated	9,272.00	8,925.00	9,327.00	10,102.00	10,012.90	9,421.00	8,139.00	9,788.00	8,748.00	9,742.00	9,782.00
Other	-	-	-	-	233.00	287.40	343.00	350.00	329.00	316.00	423.00
Comparable Sales	-	-	-	-	-	-	-	-	-	-	-
Guest Counts	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

Revenue by Geography	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022	31/12/2023	31/12/2024
For the Fiscal Period Ending											
Revenue	27,441.30	25,413.00	24,621.90	22,820.40	21,257.90	21,364.40	19,207.80	23,222.90	23,182.60	25,493.70	25,920.00
International Operated Markets	8,651.00	8,558.90	8,253.00	8,006.00	11,507.00	11,398.00	9,462.00	12,094.00	11,164.00	12,251.00	12,458.00
U.S	8,544.00	7,614.90	7,223.00	7,340.30	7,666.00	7,843.00	7,656.00	8,711.00	9,421.00	10,384.00	10,407.00
	6,845.00	6,172.80	6,161.00	5,533.00	1,852.00	1,836.00	1,747.00	2,068.00	2,269.00	2,543.00	2,630.00
	3,401.00	3,066.40	2,985.00	1,941.00	233.00	288.00	343.00	350.00	329.00	316.00	423.00
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

GROSS PROFIT BEF TAX

OPERATING PROFIT BEF TAX

